

ENTREPRENEURSHIP AFFAIRS OF TRIBAL YOUTH CUM BUYER AND SELLER MEET

30th October, 2025- 31st October, 2025

Venue: Classic Sangai Hall, Hotel Imphal, Manipur

Organized by

Tribal Resource Development Centre, Imphal - TRDC

Funded by:

North Eastern Council (NEC), Shillong

<https://necouncil.gov.in/>

Objective:

- 1) The seminar aimed to address the knowledge gap and create awareness about crucial stage for tribal youth entrepreneurial journey since the hill districts have a huge potential of untapped local business activities based on agri and horti resources and its allied services and other business avenues like; Indo- Myanmar border trading.
- 2) This program also envisages gradual growth of the community's economy and utilization of the local resources that remains untapped. Through this initiative, community wishes to create some job avenues and business to help augment the meager income of the local youths. This act of activities would definitely transform rural poor tribal youth into an economically independent and globally relevant workforce.

Brief Proceedings and Major Highlights:

Day-1 Inaugural Program:

The seminar Day-1 began with word of prayer by Ms. Soyaophy Vs, Youth Director MBCCI, key note address by Shri Yaruvingam Ningshen, Chairman (TRDC), followed by short round of introduction, presentation, submitting Memorandum for allocation of separate marketing shed for tribal entrepreneurs in Imphal to the Chief Guest who was Shri Anurag Bajpai (IFS), Additional Chief Secretary (Textile, Commerce & Industries), Govt. of Manipur.

The following dignitaries were the Guest of Honours:

1. Smt. Yumnam Robita (IAS), Director (Trade, Commerce and Industries), Govt. of Manipur
2. Shri Bamin Tarang, Director (HRD & Employment) NEC Secretariat , Shillong and
3. Dr. RK. Radhesana Devi, Director (Planning Department), Govt. of Manipur.

The Chief Guest and Guest of Honours stressed on importance of tribal entrepreneurship development program and encourage to create more awareness program to be conducted time to

time in support of tribal youths to engage more time towards entrepreneurial journey specially unemployed tribal youths. Moreover The Chief Guest emphasized on tribal youth entrepreneurship is the need of the hour for which govt. of India focused on self- reliant by creating more youth entrepreneurs through different schemes under the skill India and startup India.

Day -2 Closing / Valedictory Program:

The closing seminar day 2 began with word of prayer by Vs. Ringphami, Ghaplain TGF, then followed by key note address by Shri Yaruigam Ningshen, Chairman (TRDC), followed by short round of introduction and presentation.

Dr. Ik. Muivah, IPS, Addl. Director General Police (ADGP) , Govt. of Manipur , as Chief Guest.

The following dignitaries were the Guest of Honours:

1. Shri Luckyson Ngamsha Kashung, IAS, Director, TA& Hills, Govt. of Manipur
2. Shri Ningshem Vashum, IPS, DIG , Govt. of Manipur
3. Shri A. Altias , Lead District Manager – Chandel & Kakching (State Bank of India).

Points that were emphasized by the Chief Guest are as follows:

1. To develop and enhance their skills and showcase their expertise and line of interest like filed tourism, food processing, packaging and manufacturing product.
2. Tribal youth entrepreneurship is the need of the hour for which govt of India focused on self- reliant by creating more entrepreneur's youths.

The guest of honour, Shri Luckyson Ngamsha Kshung maintained the importance of formation of cooperative society to produced agri and horti product in order to reach scalable product quantity to market, as tribal land is rich in agri and horti product with no doubt.

Day 1 and Day 2 Technical Session:

The day1 and day2 both day technical sessions was led by Shri Yurri Asai, Research Scholar (Marketing & Sales) Manipur University and Smt. Khokreila Zimik, Research Scholar in Commerce and Business (Manipur University).

There are 6 resource persons comprised 3 each day -1 and day – 2 and do the paper presentation and question hours among the participants and interaction being conducted.

The following key resource persons are:

1. Shri Lukyson Ngamsha Kashung, IAS, Director, TA & Hills, Govt. of Manipur
2. Shri A. Altias, Lead District Manager, Chandel & Kakching (State Bank of India)
3. Shri Khoichung Rangamlan Aimol, Director (Institute of Cooperative Management – ICM) Imphal.
4. Dr. Rangsing Ronra, Dy. Secretary (Works), Govt. of Manipur.
5. Smt. Th. Sarchubala Devi, Founder & Director (Siroi Financial Consultancy Pvt Ltd)
6. Shri Joykumar Thangjam, MD (Likla)

Every resource person was properly aligned with their given topics and well elaborated and addresses the specific needs and concerns of the participants with best practices in their entrepreneurial journey.

1. Policy and Govt. support towards tribal entrepreneurship
2. Relationship of tribal entrepreneurs with financial institutions.
3. Challenges and Opportunity of Tribal Entrepreneurship
4. Sustainability of Tribal Economic and its Entrepreneurs Responsibility
5. Financial Inclusion Policy for start – up
6. Branding & Marketing Strategies

Number of Participants:

The event was attended by over 100 existing and aspiring Tribal Entrepreneurs and some of the college and university students.

Outcome of the Seminar:

1. There are 100 plus existing and aspiring tribal entrepreneurs crowd participated showed up with very positive to implement with best practices from the knowledge that they have learnt during seminar.
2. The Tribal Resource Development Centre (TRDC) took initiative on behalf of All Manipur Tribal Youths and submitted memorandum pertaining to allocation of separate marketing shed at Imphal to the Chief Guest , Shri Anurag Bajpai (IFS), Addl. Chief Secretary (Textile, Commerce & Industries) , Govt. of Manipur.
3. Participants were ensuring to avail all kinds of facilities available through Tribal Resource Development Centre- TRDC as an ambassador for tribal entrepreneurs of Manipur.
4. Stalls sold out revenue approximate 2 lakhs plus for 2 days.
5. Few interested buyers being connected to entrepreneurs to work with in near future.
6. Participants appeal to the organizer of the event to organize similar event time to time to enhance their skills set.



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2-DAYS SEMINAR ON

TRIBAL ENTREPRENEURSHIP AFFAIRS OF TRIBAL YOUTH CUM BUYER AND SELLER MEET

CHIEF GUEST Shri Anurag Gupta (IPS), Addl. Chief Secretary (Commerce & Industry) Govt. of Manipur.	GUEST OF HONOUR Shri Bamin Tarang, Director (HRD & Employment) NEC, Secretariat, Shillong	CHIEF GUEST Shri IK. Muivah, (IPS), Addl. Director General Police (ADGP) Govt. of Manipur	GUEST OF HONOUR Shri Ningshem Vashum, (IPS), Deputy Inspector General (DIG) Govt. of M
GUEST OF HONOUR Shri A. B. (IAS), (Commerce & Industries) Govt. of Manipur.	GUEST OF HONOUR Shri A. B. (IAS), (Commerce & Industries) Govt. of Manipur.	GUEST OF HONOUR Shri Luckyson Ngamshu Kashung, (IAS), Director, Tribal Affairs & Hills, Govt. of Manipur	GUEST OF HONOUR Shri A. B. (IAS), Lead District Manager State B

Venue: Classic Spacial Hall





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ON

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CHIEF GUEST
Hon. Minister
Ministry of DNER,
Government of India
(ADGP)

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